



Featuring this Month

## *LaFayette #22*

### FUN FACTS:

- Opening Date: November 25, 2015
- Years of Service: 48
- They've had a solid year this year and have been consistently one of the top stores in sales. Pam has been the GM of LaFayette for 8 years and has built a great team.

# *The Sonbyrne Scoop*

DECEMBER 2024



## Customer Comments

### **BALDWINSVILLE #79 // 11.27.24**

"Wednesday my husband and I were traveling for the holiday when we somehow went an hour in the wrong direction. As if the holidays and traveling aren't stressful enough, we were overwhelmed and anxious about arriving late. We needed gas and my husband will say that I was hangry but I think it was mutual. We ran in for a quick snack. A nice young lady must have caught me looking around because she immediately asked if she could help in any way. I told her I was hungry and looking for something and she listed off the endless options that were readily available to myself. Then she told me that I could get a fresh sandwich made right at the deli. She returned to doing whatever task she had been doing and I wandered over to the deli. She encountered my husband and I again at the counter and told us that, I want to say Emily, made the best sandwiches in the area. When I asked for a turkey sandwich she said I may want to reconsider because Thanksgiving dinner wouldn't compare to the sandwich Emily was about to make me. She told me that no matter what happens that I can't say dinner was good but yesterday's sandwich was better. It was nice to see workers praising one another and they made it an enjoyable atmosphere. When we got back in the car, our stress was gone. We arrived at our destination and everything was fine. The story of the turkey sandwich was shared all throughout our Thanksgiving stay. It was as if my family was waiting for me to proclaim that our turkey dinner was in fact better than a rest stop turkey sandwich. It was more than that. It was an experience. It was a much needed, incredibly appreciated exchange. That out of the way, by happenstance stop changed the course of our Thanksgiving. Thank you Carrie and Emily. Yesterday's sandwich was in fact better."

- Sandra

### **LYSANDER #3 // 10.20.24**

"I want to commend and thank your staff at the Byrne Dairy at Bridge St and State Fair Blvd next to Fair Main gate. I thought I was experiencing car trouble and I pulled in to check on it when my car shockingly started smoking and caught on fire. I called 911 and Solvay fire and Geddes Police were amazing, but I want to say your ENTIRE staff was amazing also. I was in a state of disbelief and processing all that was going on. Your staff was so kind and compassionate, offering my granddaughter and I to come in and sit if we needed (which although I was in too much shock I didn't take the offer, the gesture meant so much to me!) Sadly I didn't think to get names, but I think everyone working that day offered kind words and asked if we needed anything in addition to offering their compassion and kindness. Please know that you have a wonderful staff there and I truly appreciate their kindness in our difficult time. There are good people in the world and you have several of them working for you there. Thank you!!"

- Aileen Hartmann

### **GATES LONG POND #139 // 12.3.24**

"Rena went above and beyond in regard to my pizza order. Our pizza was originally undercooked and gummy. She offered to remake our pizza and wings for us until it was made right. She was amazing and such a great asset to the company. Thank you so much, Rena!"

- Becky

# HR Updates

In preparation for **W-2's** being sent out in January, please make sure that your **address has been updated in ADP or with HR.**

The new **Waterloo Store #154** opened on **November 6<sup>th</sup>**. Thank you to all the stores who helped train our new employees and to our Waterloo employees for making it a successful opening!

On November 15<sup>th</sup>, we had the annual **Fall General Manager Luncheon** at Ventosa Vineyards in Geneva. We got together to celebrate and thank our General Managers and Operation Managers for all the hard work they have put in this year.



**#154 WATERLOO STORE OPENING**



**ANNUAL FALL GENERAL  
MANAGER LUNCHEON**

December 2024

# Dealing with Grief During the Holidays

*Suggestions for Care & Comfort*



The holiday season, often filled with joy and togetherness, can be a challenging time for those grieving the loss of a loved one. Navigating these emotions while surrounded by festive cheer isn't easy, but there are ways to find comfort and meaning during this difficult period.

## Tips for Support this Holiday Season:

### Acknowledge Your Feelings

It's important to recognize and accept your emotions. Grief can manifest in many ways, from sadness and anger to numbness and confusion. Allow yourself to feel whatever comes up without judgment. It's okay to cry, to feel overwhelmed, or even to find moments of happiness.

### Plan Ahead

The anticipation of the holidays can often be more stressful than the actual days themselves. Planning can help reduce anxiety. Decide in advance which traditions you want to keep, modify, or skip this year. Communicate your plans with family and friends to avoid misunderstandings.

### Create New Traditions

Consider creating new traditions that honor your loved one. This could be as simple as lighting a candle in their memory, sharing stories, or volunteering in their name. New rituals can provide a sense of continuity and connection.

### Reach Out for Support

Don't hesitate to seek support from others. Whether it's talking to a trusted friend, joining a support group, or speaking with a counselor, sharing your feelings can provide relief.

### Take Care of Yourself

Self-care is crucial during this time. Ensure you're eating well, getting enough sleep, and engaging in activities that bring you peace. Exercise, meditation, or spending time in nature can also help alleviate stress and improve your mood.

### Set Realistic Expectations

Understand that it's normal for holidays to feel different after a loss. Give yourself permission to do what feels right for you. If you need to leave a gathering early or skip certain events, that's okay. Prioritize your well-being over social obligations.

### Honor Your Loved One

Find personal and meaningful ways to honor your loved one. This could be through a special toast, playing their favorite music, or donating to a charity they cared about. Keeping their memory alive can bring a sense of closeness and comfort.

### Be Gentle with Yourself

Grief doesn't follow a set timeline, and it's important to be compassionate with yourself. Allow yourself the space to grieve and remember that healing is a gradual process. It's okay to have moments of joy amidst the sadness.



CorpCare



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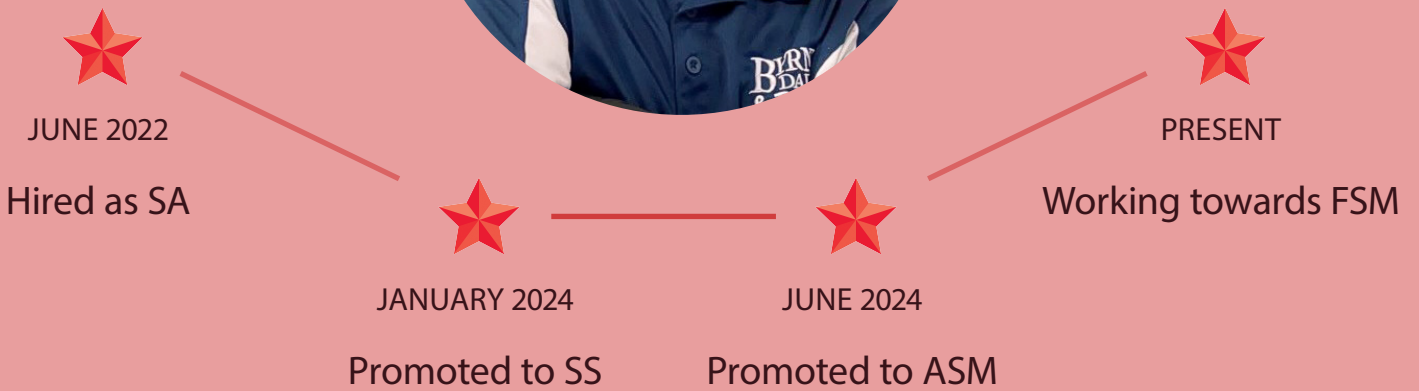
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# Featuring December's STAR



## Stefanie Oneill

### CLAY #125

Stefanie is a solid lady & teammate. Her great attitude, along with her ability to grow herself & others around her, made her a go-to for myself. Stefanie is strong in any situation; she helps to instill consistency, maintain it, and grow it. Thanks so much, Stefanie, for all you do for Salt City District; it is much appreciated by all.

Tanya,  
District Manager

# Marketing Updates



**Featured Ice Cream**  
*Holiday Mint*



**Featured Sandwich**  
*Meatball Sub*



**Featured Drink**  
*Egg Nog*

## Upcoming Holidays

### PEANUT BUTTER LOVERS MONTH

- 2<sup>ND</sup> - *Cyber Monday*
- 3<sup>RD</sup> - *Giving Tuesday*
- 4<sup>TH</sup> - *National Cookie Day*
- 8<sup>TH</sup> - *National Brownie Day*
- 24<sup>TH</sup> - *Christmas Eve*
- 25<sup>TH</sup> - *Christmas*
- 28<sup>TH</sup> - *National Chocolate Candy Day*
- 31<sup>ST</sup> - *New Years Eve*



# Happy Birthday

Ramo Ademovic  
 Hassan Ali  
 David Allen  
 Innocent Amadi  
 Lydia Anderson  
 Lorraine Arndt  
 Roberto Aversa  
 Bonnie Bailey  
 Martin Ballard  
 Alexander Bell  
 Antonio Benjamin  
 Laurie Benjamin  
 Karol Bennett  
 Frankie Bethmann  
 John Biggio  
 Tyrell Bluto  
 Summer Boehlert  
 Ericka Bort  
 James Britt  
 Patricia Brown  
 Natalie Brown  
 Tamara Burgess  
 Danielle Burhans  
 Zachary Calderon  
 Asia Campbell  
 Jason Casler  
 Tiffany Casler  
 Chad Cayea  
 Justin Clapper  
 Ethan Clark  
 Jeremy Cody  
 Lauren Conrad  
 Jaden Covert  
 Dontorrius Crawford  
 James Creller

Filomena DAddio  
 Miranda Davis  
 Terell Davis  
 Terriyanah Davis  
 Nathan Debiew  
 Shawn Donato  
 Jacob Dougan  
 Kalyn Ealey  
 Matthew Ewell  
 Robert Feocco  
 Ayla Ferguson  
 Jean Fisher  
 Aidan Geldof  
 Adrianna Gilchrist  
 Timothy Gilheany  
 Johnny Glenn  
 Julian Gonzalez  
 Connor Gregory  
 Melanie Haflett  
 Lina Hayes  
 Damien Hemingway  
 Steve Henderson  
 Isaiah Hines  
 Matthew Hogan-Pittsley  
 Chloe Hohl  
 Chirstopher Hollister  
 Paige Holmes  
 Mark Holmes  
 Hailey Hoyt  
 Alexandra Hunneyman  
 John Ingraham  
 Carl Jackson  
 Alton James  
 Tristian Kelly  
 Austin Kirby

Tyler Kozlowski  
 Lashanda Lake  
 Donald Lamb  
 Rebecca Lane-Dycus  
 Joseph LaPiana  
 Maddex Latour  
 SaKeeth Lawson  
 Alexis Loomis  
 Kelly Magee  
 Rodney Major  
 Kyle Malcolm  
 Sean Marshall  
 Crystal Mattes  
 Audri Maynard  
 Michael McGreevy  
 Dylan Meloling  
 Star Mendez  
 Maya Monds  
 Elijah ODonnell  
 Haley Ohl  
 Derek O'Neal  
 Jason Owens  
 Anthony Owens  
 Jessica Patriak  
 Rebekah Phelps  
 Marissa Phillips  
 Shannon Pianka  
 Alexes Provorse  
 Debra Range  
 Alisha Raycroft  
 MaKenna Rech  
 Ann Reid Cooper  
 Keely Reppi  
 Jeremy Richenberg  
 Trinity Romig

Anthony Roscoe  
 Destin Ross  
 Nicole Rudy  
 Katherine Rush  
 Lilian Ryan  
 Jayden Sanders  
 Lorraine Schott  
 Dawn Shafer  
 Lori Sharkey  
 Cindy Skinner  
 Brandon Smith  
 Brandon Smith  
 Marty Spink  
 Theresa Sponhouse  
 Zackary Starbird  
 Hunter Stephens  
 Stephen Streeter  
 Collin Swick  
 Sarah Talerico  
 Veronica Thomas  
 Caiden Tritten  
 Hannah Turk  
 Jessica Turner  
 Aiden Warner  
 Mckenzie Watkins  
 Ashley Waugh  
 Tabetha Welch  
 Jacqueline Welch  
 Gabriel Wendell  
 Joan Westphal  
 Austin Wilder  
 Terry Wilson  
 Brian Wray  
 Robin Wright  
 Paul Yeager



# December Anniversaries

Below are employees who completed another full year at Sonbyrne and Byrne Dairy & Deli.

*Congratulations and thank you for all of your hard work!*

## 1 YEAR

Seraiah Davis

Isaiah Hines

Kenyon Thaxter

Samantha Grego

Adam Leonard

Whitney Marshall

Tevin Smith

Nicole Roddenbery

Dylan Meloling

Carrie Steinmetz

Devon Greene

Steven Ford

Tyrell Bluto

Anna Ashby

Ann Reid Cooper

Kandolynn Peeso

Robert Simpson

David Spinning

Ramo Ademovic

Jacqueline Welch

Steven Burnside

Catherine LaVergne

Daneishaliz Baez

Kelly Allain

Rose McKay

## 2 YEARS

Alexander Jones

Chance Hill

Brian Revitzky

Tera Affronti

Douglas Fagner

Nicholas Dallaire

Seth Gray

Maxine Butler

Rebecca Pratt

Terence Burgess

Eizabella Brodbeck

Christine Ordway

Laila Munayyar

## 3 YEARS

Jody's Santiago-Toledo

## 4 YEARS

Sufian Khattab

Marsha Soper

## 5 YEARS

Adam Nouchi

## 6 YEARS

Dwayne Coleman

## 7 YEARS

David Daddario

## 8 YEARS

Sharon Davis

Emily Steinacher

Denise Bough

## 9 YEARS

Eric Redhead

## 15 YEARS

Brian Hall

## 22 YEARS

Tresa Hammond

## 24 YEARS

Michelle Parker

