



Featuring this Month

Fulton West Broadway #142

FUN FACTS:

- Store inside sales consistently increase by double digits
- Fun Atmosphere
- They love to decorate for the holidays
- Goal-Oriented

The Sonbyrne Scoop

MARCH 2024



Catch of the Month

BARB PROPER // OSWEGO #10

I am writing today to inquire if your company has any kind of employee recognition program. A couple times a week I visit your Oswego store to get lunch for my wife and I. I very much enjoy the deli sandwiches and my wife appreciates the ability to get a fresh, custom salad to go. One of your employees, I believe that her name is Barb, waits on me regularly and is very patient and helpful as she crafts with great care, a special salad for my wife. As you might guess, this requires a little more effort than just slapping a sandwich together and we greatly appreciate her assistance. Of course, I always thank her profusely but if there is any way to let her know (from an internal source) that she is doing a great job, both for you and her customers, I would appreciate it.

STEFON VICKERY // SOUTH CORNING #70

Stefon is a young man still in high school. This is Stefon's first job. He has adapted well to our environment. He is very eager to learn every aspect of the job. Anytime he is able to work extra shifts, he will. He is very pleasant to work with. All his co-workers and customers say he is very pleasant to be around.

KATIE WESTON // SOUTH CORNING #70

Kate decided to do scooter pies when I was adding 2 shelves to the freezer. She ended up doing 798 scooter pies in a 3 hour period.



Customer Comments

ELBRIDGE #65 // 2.15.24

"As I travel all over for my job I always stop at multiple stores for fuel and food drinks etc. Stopped into Eldridge for the first time today and what a wonderful crew and wonderful group!"

- Joshua Rood

ENDWELL #143 // 2.9.24

"I am currently sitting in store #143 enjoying my BLT and free Tuesday coffee. I come here often for breakfast. I really felt compelled to let you know that the managers you have here do an excellent job managing the staff. I can tell by their service and the appearance of the store. The self-serve counters are always clean as well as the entire store. That kind of dedication should always be recognized."

- John Leonard

BORDER CITY #6 // 2.19.24

"This store was very clean, bathrooms stocked and very clean. We ordered a full deli sandwich, which was fresh and delicious, and the associate brought it to us. We ate in the store, and everyone was polite and friendly. I asked what store it was so I could let you know what a nice facility this is."

- Marty Linsner

ONONDAGA HILL #62 // 2.27.24

"I stopped to use the restroom at the Byrne Dairy on Onondaga Hill, that restroom is the nicest one I've ever seen at a convenience store!"

- Bert F.

HR Updates

We wanted to send out a quick **thank you** to all the employees that have completed the **Engagement Survey**. We really appreciate your feedback!!



To all of our new hires please keep an eye out for the surveys from **GoHappy at 14 day, 30 day and 90 surveys of employment**. We want you to keep us updated on your experience here with Byrne Dairy and Deli. Make sure to add your full name on the survey to **receive a gift card!**



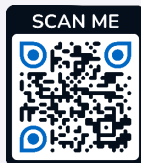
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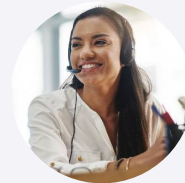
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Call your EAP to get started.

¹ Offers are valid 12/15/23-10/31/24 at 11:59 pm CST. Discount is valid for 25% off TY23 online consumer state and federal 1040 returns. Discount will be applied to actual prices, which are subject to change and determined at the time of purchase and may not be combined with other offers. Additional fees apply for ancillary products. Offer applies only to My Secure Advantage members and prospective members who go to TaxAct.com using a link provided directly by My Secure Advantage to create a new return. Add sales tax for applicable orders. Refund Transfers are fee-based products offered by Republic Bank & Trust Company, Member FDIC. A Refund Transfer Fee and all other authorized amounts will be deducted from the taxpayer's tax refund.

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SET TO

Accelerate & Rise

Byrne Dairy & Deli's STAR Program

- Byrne Dairy & Deli is dedicated to promoting from within the organization
- We have programs set in place to promote current employees that have worked hard and stand out as rising stars to the next level.
- For more information on our STAR Program and how to be promoted from within, speak to your Store Manager or District Manager



Scoop Up Success with Byrne Dairy & Deli
Where Fresh Opportunities Are Always on the Menu

Featuring March's STAR



Nicole Paul

AUBURN #37

Nicole is a rising star at our Auburn location. She is resourceful, has a good personality, and performs duties that are outside of her role as FSM. She adapts to change; her attitude is good, and she is always requesting to learn and grow within the company. She demonstrates determination to push herself to meet personal and corporate goals. She is a pleasure to work with.

Sincerely,
Apryle Dutcher
District Manager

Marketing Updates



FEATURED ICE CREAM OF THE MONTH

Grasshopper Pie



FEATURED MILK

Mint Milk

*** All stores should have the front door & cooler clings displayed ***



UPCOMING HOLIDAYS

10th - Daylight Savings

17th - St. Patrick's Day

31st - Easter



CURRENT CAMPAIGNS

Muscular Dystrophy Association (MDA)



Happy Birthday



Adam Leonard	Colleen Waite	Karen Arnold	Rebecca Kunkel
Alessio Muto	Constance Masten	Kayla Euson	Robert Natoli
Alexander Tuper	Courtney Wood	Keegan Corbett-Bean	Rodney Armstrong
Alexander McEwen	Dakota Johnson	Kolby Fleming	Ruth Lorenzana
Alexander Jones	Dale Barrows	Lauren Rapp	Rylee Strindberg
Alexis Merrill	David Braymiller	Lauren Breedlove	Samantha Balch
Allan Martinez	David Daddario	Lily Fleming	Samuel Luttrell
Alyssa Pratt	Deborah Besaw	Lynsey Van Wyngaarden	Sandra Chapin
Anastasia Hyde	Demelys Cotto	Mariah Goodman	Shane Bickham
Anastasia Cizek	Denise Pruitt	Mariah Bruinsma	Shane Sorell
Angel Yaryee	Douglas Fagner	Marissa O'Brien	Shania Thaler
Ashleigh Mabb	Gerald Brown	Mary Clark	Sophia Nemeth
Ashley Olson	Hailey Walker	Mary Nadeau	Steven Burnside
Audrielle Clark	Hope Downey	Maureen Smith	Tanya Doughty
Austin Kessler	Hope Cooper	Maxine Butler	Tara Shaughnessy
Benjamin Dickey	Isaiah Burrell	Maya McLaughlin	Terra Fagner
Bernard Meyers	Jacob Knapp	Melissa Romig	Timothy Bacon
Bobbi Carter	Jamar Walker	Mia Brass	Tori Kingston
Brandon Carney	Jeanette Lewis	Michael Van Houten	Tra'nesia Walker
Brian Bieganowski	Jennifer Hall	Monica Miller	Tresa Hammond
Bryonna Miller	Jennifer Bloss	Naseem Gore	Tricia Justian
Caroline Parody	Jessica Fleming	Nathaniel Edwards	Tyler Briggs
Carolyn Smith	Joan Guerrette	Nicholas Malone	Tyler Barefoot
Celine Picard	Johelia Diaz	Nicholas Menkins	Vincent Bovalino
Chad Mansfield	John Northrup	Nicole Blair	William Purdy
Christian Brunelle	John DeSantis	Nicole Danizio	Zakiyyah Matthews
Christine Ordway	Joseph Calabrese	Nicole Pragle	Zaya Odom
Christopher Tarbox	Joseph Rule	Noah Arnold	
Cody Blaney	Juanvonique Mckinley	Rasha Wilson	
Colin Vanbarriger	Kaitlynn Wollek	Raymond Cooke	

Anniversaries

Below are employees who completed another full year at Sonbyrne and Byrne Dairy & Deli.

Congratulations and thank you for all of your hard work!

1 YEAR

Alan Miller
Medina Huseinovic
Robert Barnes
Rodney Geranis
Dakota Williams
Dante Clemmons
Dominick Dugan
Gage Simmons
Joseph Romano
Amanda Stern
Melissa Dunaway
Zinnia Vella
Hassan Ali
Eric Mallory
Anthony Roscoe
Andrea Boyer
Alyssa Ritchie
Jordan Majors
Marissa DeGroat
Ashley Warren
Dylan Maynard
Kimberly Kelly
Kolby Fleming
Carlee McCall

Davion Dunlap

Tydarious Sanchez

Isabella Gutkin

Jake Harbitz

Donald Wilkes

Eva Owens

Keirstyn Prah

Emmeline Foster

2 YEARS

Elizabeth Garrow
Sara Clarke
Timothy Strassner
Coral Meisner
Victoria Recor
Ashley Skinner
Michael Ward
Alyssa Lopez
Charles White
Anthony Sain
Derek Hildreth
Michael Briones
Nicholas Berg
Kaitlin Pfund
Yvonne Bronga

3 YEARS

Michael Todaro
Conner Metcalf
Elizabeth Sandwick
Autumn Dickinson

4 YEARS

Carrie Pitcher
Caden Shea
Taylor Depalma
Nathan Colley
Joseph LaValle
Tori Kingston

5 YEARS

Joseph Rule

6 YEARS

Jamie Grant
Julie-Anna Santiago
David Branagh
Jason O'reilly
Nicholas Wager

7 YEARS

Kevin Catlin

8 YEARS

Sharon Henderson

9 YEARS

Melissa Swim

11 YEARS

Jamie Moreno
Bobby Potter

14 YEARS

Pamela Clark

17 YEARS

Joshua Martin

