



Featuring this Month  
*Onondaga Hill #62*

FUN FACTS:

- Built in 2018
- Top 5 Stores for Deli Sales
- Testing the self checkouts
- Combined 48 years of service for the team

# *The Sonbyrne Scoop*

FEBRUARY 2024





## Catch of the Month

We want to show our appreciation and highlight some of our employees that have gone above and beyond for our stores and customers. ***Each month our store managers will nominate an employee with an example of their hard work*** or how they have gone out of their way to give our customers the best experience. There will be 4 winners every month so keep up the good work!





## Customer Comments

### FULTON #50 // 1.3.24

"Every time I go in there, they do an awesome job. The guys working at night are awesome. The manager, Chris, always does a really good job. I just wanted to let you guys know that you have really good employees".

- *George Lewis*

### AUBURN #37 // 1.14.24

"Good Morning!

As a native of Auburn, New York, it came to me as a great shock and disappointment to find the city has regressed into a kind of "drive-thru town".

That is, the post-Covid economic climate crippled all social and commercial life that I came to expect for the municipality at large during my formative years both as a resident and now periodic visitor.

To say your store enhanced my overall visit wouldn't be overstated. More than a few times my cohorts found ourselves at your doors at the end of our evening of revelry and remembrance.

Frankly, no other options were available to us during those eleventh hours communal sessions which we've come to rely on.

I realize this is a longwinded way of saying thank you for doing what you do and being there whenever your customers need you most.

For what it's worth, your pizza fresh out of the oven as well as the turkey deli sandwich were unimpeachable.

Thank you for your time and consideration, I remain..."

- *K*

### LAFAYETTE #22 // 1.23.24

"I recently picked up an order from the Lafayette store. I was surprised when one of your deli employees helped me get the pizza and wings to the registers and then to my car. I'm 75 and use a cane. She was a great help to me. And the service she gave me was greatly appreciated. She was petite with a tattoo on her right forearm. She is a great asset to you and something that you don't see much. I spent years in retail and would have given anything to have an employee like that."

- *Thomas Smith*

GOOD  
VIBES  
ONLY

# HR Updates



## UPDATED EMPLOYEE MEAL DEALS

- Premade Salad & 24oz Coffee or 24oz Fountain Soda for \$5.00 (plus tax)
- ½ Sandwich, ½ Sub, Wrap or Chicken Sandwich (from warmer) & 24oz Coffee or 24oz Fountain Soda for \$4.00 (plus tax)
- 2 Cheese or Pepperoni Pizza Slices & 24oz Coffee or 24oz Fountain Soda for \$3.00 (plus tax)
- 2 Cheeseburgers & 24oz Coffee or 24oz Fountain Soda for \$2.00 (plus tax)

## EMPLOYEE ASSISTANCE PROGRAM SERVICES (EAP)

### Mental Health Counseling

- 3 sessions per year for self & household members
- In-person & telehealth sessions
- Access to BetterHelp™ Platform (video, phone, & chat counseling)
- Complete confidentiality

### Legal Services

- FREE 60-minute consultation per issue each year (up to 3)
- 25%-35% discount on hourly rates
- FREE simple will & will packages for individuals & couples
- Identity theft protection expanded program
- Access to legal articles & forms

### Financial Services

- FREE 30-minute consultation per issue each year (up to 3)
- 25% discount on CPA Tax Preparation
- Access to financial forms & tools

### Work-Life Services

- Assistance with locating resources such as childcare, eldercare, summer camps, respite care, relocation services, pet sitters, and home improvement services, etc.
- 3-5 pre-vetted resources

### Helpline

- Unlimited 24/7/365 access
- Answered by a master's level clinician

### LifeAdvantages Portal

- Over 20,000 resources such as webinars, articles, assessments, and trainings, etc.

## CONTACT US

Help Line: 800-728-9444

Website: [www.corpcareeap.com](http://www.corpcareeap.com)





# FEBRUARY IS AMERICAN HEART MONTH

*American Heart Month is a time to raise awareness about heart disease and the importance of heart health.*



## MOVE

Regular movement is an essential part of a healthy lifestyle. It not only helps you maintain a healthy weight, but it also improves your mood and reduces your risk of chronic diseases. Whether it's walking, jogging, cycling, or dancing, any form of physical activity can make a significant difference in your overall well-being.

## REFUEL

By consuming a well-balanced diet that includes fruits, vegetables, whole grains, lean proteins, and healthy fats, you can nourish your body with the nutrients it requires to function properly. Eating healthy has numerous benefits such as reducing the risk of chronic diseases like type 2 diabetes and heart disease.



## THE IMPORTANCE

Heart disease is the leading cause of death in the United States, but there are many ways to reduce your risk, starting with managing your physical and emotional stress levels.

## RELAX

Relaxing your mind leads to increased creativity, improved problem-solving skills, and a greater sense of clarity and purpose. Taking time to relax can improve your physical health by reducing tension and stress-related symptoms such as headaches, muscle aches, and digestive issues.

## CONNECT

Research shows that having strong social support can lead to lower levels of cortisol, the hormone associated with stress. Social support can provide a sense of security and belonging, which can help individuals cope with difficult situations. Simply talking to someone about our problems can help us feel better and less overwhelmed.



CorpCare

Your Employee Assistance Program is here to help you and your family as you navigate life's challenges. For confidential, caring, professional assistance 24/7, call

**800.728.9444**

CARING · SUPPORTIVE · CONFIDENTIAL





# SET TO

## *Accelerate & Rise*

### Byrne Dairy & Deli's STAR Program

- Byrne Dairy & Deli is dedicated to promoting from within the organization
- We have programs set in place to promote current employees that have worked hard and stand out as rising stars to the next level.
- For more information on our STAR Program and how to be promoted from within, speak to your Store Manager or District Manager



**Scoop Up Success with Byrne Dairy & Deli**  
**Where Fresh Opportunities Are Always on the Menu**



# Featuring February's STAR



MARCH 2020

Hired as Sales Associate



NOVEMBER 2022

Promoted to Shift Supervisor



JANUARY 2023

Promoted to Food Service Manager



PRESENT

Working towards Operations Manager

## Taylor DePalma

### MATTYDALE #8

Taylor has been shining bright since day 1 inside of Mattydale. Her ability to assist well, along with working hard no matter the circumstances, is incredible. She is always looking to learn and grow personally and professionally, so we always had our eye on Taylor for advancements. She has been following every step along the way according to the progression path for professional development and doing incredibly well each step of the way.

She is beyond an asset to the team and, of course, a shining star in life.

Thanks, Taylor, so much for all you do.

Sincerely,

**Tanya Doughty**  
District Manager



## Marketing Updates



### FEATURED ICE CREAM OF THE MONTH *Strawberry*



### FEATURED MILK *Strawberry Milk*

*\*\* All stores should have the front door & cooler clings displayed for Strawberry Ice Cream of the month \*\**

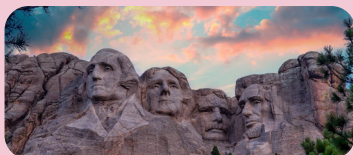


### UPCOMING HOLIDAYS

*2<sup>nd</sup> - Groundhog Day*

*14<sup>th</sup> - Valentine's Day*

*19<sup>th</sup> - Presidents' Day*



### UPCOMING CAMPAIGNS

*Muscular Dystrophy Association (MDA)*



*Happy**Birthday*

Yvonne Bronga	Jazzlynn Perez-Roblero	Zhane Greene	Conner Love
Avery Walker	Alexis Cornwell	Corinne Hence	Breanna Gary
Jaylin Sams	Michael Huffman	Emily Steinacher	Jordan Martin
Brendan Petranek	Joseph Delvalle	Emily Sanders	Kevin Cantave
Rosemarie Hayden	Scottie Dingfelder	Jennifer Litteer	Olane Taylor
Alisha Smith	Ramon Negron	Katherine Weston	Mariah Rothenburgh
Jamie Kimpel	William Colvin	Jordan Majors	Danielle Wright
Piper Beck	Mary Pettitt	Kelly Merritt	Bronson Dolling
Dakota Hunkins	Beth Ann Whelan	Taylor Depalma	Crystal Kimpel
Christopher Castro	Marquila Gray	Judith Roberto	Michael Gill
Shyanna Gardner	Jonathan Polowchak	Andre Burns	Deborah Amo
Lisa Stoughtenger	Crystal Ansuini	Adam Schaefer	Amanda Stern
Kaitlin Pfund	Chantel Rogers	Daniel Morehouse	Stefan Neilon
Helene Anthony	Valerie Rich	Madelyn Kane	Merima Huseinovic
Kimberly Johns	Michael Hilburn	Dean Valente	Jamie Grant
Isaac Cloninger	Alice Bridenbaker	Amy Sterling	Michael Reynolds
Victoria Nguyen	Michele Bahantka	Nevaeh Bird	James Stedge
Marissa Kopp	Marissa DeGroat	Jerred Schroeder	Colvin Ertley
Tammy Callahan	Amber Theel	Jesse Alesandro	Sophia Moore
Jaden Mcallister-Miller	Zachary Leetz	Jaime Dumigan	Tiffany Skinner
Elizabeth Smith	Nathan Leetz	Sianna Watts	Sean Soto
Joshua Darrow	Frank Thomson	Cory Gens	Melissa Allen
Thomas Ryan	Kenado Virgo	Joseph Coney	Sean Motyka
Jessica Hart	Angelina Cuccaro	Andrew Piccirilli	Nicole Roddenbery
Adam Coe	Jake Harbitz	Alyssa Jensen	Darlene Reid
Catherine Bush	Sophia Demilio	Marshall Winn	Jerica Harrington
Elizabeth Oneil	Jessica Locorini	Rosemary Riegler	Ellen Prior
Stefanie Oneill	Marc Perra	Ujunior Yaryee	Catherine LaVergne
Marcus Brownrigg	Gabrielle Szymonek	Myra Waller	Echo Longley
William Powell	Treven Ott	Maurice Brumfield	Alexus Vonkrusze
Brandon Fischer	Terence Burgess	Jaclyn Smith	



# Anniversaries

Below are employees who completed another full year at Sonbyrne and Byrne Dairy & Deli.

*Congratulations and thank you for all of your hard work!*

## 1 YEAR

Austin Carosella  
Xzavier Carter  
Damien Landon  
Catherine Clappin  
Carey Carpenter  
Crystal Ashwell  
Susanua Petrovets  
John Fredrick  
Julie McCauley  
Tyrone Ellis  
Nathaniel Recor  
Savanna Washington  
LaTerra Coles  
Kevin Cantave  
Andrew Okoniewski  
Darlene Reid  
Victoria Nguyen  
Lisa Lafritz  
Jason Johnson  
Heather Stage  
Lisa Grego

## 2 YEARS

Corey Klauder  
Roy Clarke  
Nicole Gaglianese  
DeAnna Ryan

Daniel Morehouse

Latif Richardson

Stacey Springer

Kayla Hoover

Joshua Payzant

## 3 YEARS

Sean Soto  
Brandon Loftt  
Joseph Demauro  
Kenneth Kimpel

## 4 YEARS

Becky Smith  
Lashanda Lake  
Rose Shirk

## 5 YEARS

Cory Kotanich  
Jessica Bohart  
Ashley Bollinger  
Anastasia Fielder  
Jean Fisher

## 6 YEARS

Luis Valentin  
Marie Waskiewicz

## 7 YEARS

Laurie Benjamin

## 8 YEARS

Paul Barbaglia

## 9 YEARS

Peter Elliott

## 10 YEARS

Tara Shaughnessy

## 11 YEARS

Tamara Kelsey

## 12 YEARS

Sarah Kessler

## 13 YEARS

Kelly Magee  
Tanya Dougherty

## 16 YEARS

Brenda Leader

## 20 YEARS

Colleen Taylor

